

EXCITE! SOCIAL MEDIA 101

Excite! has many methods to share, exchange and acquire information related to the gym and its families. The following is an overview and advice to best take advantage of our social media platforms. All our family members, near and far, can, and should, connect and interact with at least one or all of the outlets. It is a fun and entertaining way to stay connected and share with Excite!

Website

excitegym.com is the hub of Excite! from the all-important Parent Portal to information on all the services, facilities, staff and mission of Excite!

Mobile App

Available for free for both Android and Apple devices the Excite! App offers the ease of **excitegym.com** and more on the go! Check out the **Gym Cam** that allows you to take pictures directly from your phone and email them to Excite! Also set your phone to allow for Excite **Alerts** and get timely information on closings and other important Excite! messages.

Facebook

Like and follow Excite on one or all three of our pages:

Excite! Gym, Cheer & Dance---A general Excite page which includes news about everything Excite!

Excite All Star Cheer---A specific Excite page focused on our competitive cheer teams.

Excite Gymnastics Team---A specific Excite page focused on our gymnastics team.

DO NOT request to be friends with Julie Excite Facebook—this is not an active Facebook profile—You can post and/or share with the individual pages listed above.

Include #exciteohana and/or #excitegym in your posts.

Twitter

Follow us at **Excite!** or **@excitegym1**

Include #exciteohana and/or #excitegym in your tweets.

Instagram

Follow us at **excitegym**

Include #exciteohana and/or #excitegym in your posts.

Vine

Follow us at **Excite! Gym and Cheer**

Include #exciteohana and/or #excitegym in your posts

Youtube

Follow and subscribe to our channel at **Excite Gym, Cheer & Dance**.

This channel is used to upload videos (no competitions videos until after season is over). Videos included on Youtube can be viewed by anyone that visits the Excite! channel. Videos will be used for end of year banquet videos and Excite! promotions or advertisements.

Dropbox

You can access the Excite! Dropbox through the Cheer & Gymnastics Hotline pages on excitegym.com. Use this page to upload photos & videos. Uploading photos here means they may be used for the end of the year banquet video, picture boards, and/or Excite! promotions or advertisements. There is a dropbox for each team. Find your specific cheer team to upload your pictures to us at Excite! There is also a General Dropbox that is for photos not specific to a team (Ex. photos of coaches, photos of teams together, etc.) If you would like to view the photos currently uploaded, click the link below each team. If you need any help, email marketing@excitegym.com

Instructions

1. Click on the Cheer or Gymnastics Hotline tab and enter password "together" where requested. Once the Hotline is open the Dropboxes are at the bottom page.
2. Pick your team, level or general.
3. Either Drag & Drop photos into the blue area or click on "Choose Files" to selected files from your computer or mobile device.
4. The Dropbox will then upload the photos and you'll be done!

Smugmug

You can access the Excite! Smugmug through the team Hotline pages on excitegym.com. Smugmug includes photos for purchase in misc formats including electronic downloads, paper photos and promotional products from events throughout the year.

marketing@excitegym.com

This is your go to email address to send Excite! any photos, videos or other media that you would like to be included on any of the social media, photo or video platforms. It is also the go-to email if you have any questions, or suggestions for Excite! about these platforms.